



ANNA LUMSDEN

INTERVIEWED BY SOPHIE PERRY

There are two distinct styles to the work of hair and makeup artist Anna Lumsden. On the one hand, she describes how her work is “innovative, avant-garde and expressive” whilst on the other it is “clean, glamorous and classic”.

NOT ONE TO SHY AWAY FROM BRIGHT COLOURS, BOLD PATTERNS, AND UNIQUE TEXTURES, LUMSDEN HAS HAD AN ARTISTIC STREAK FROM A VERY YOUNG AGE WHERE SHE WAS ALWAYS INTERESTED MAKING THINGS, DRAWING, AND PAINTING.

In her teenage years she often turned to fashion and makeup – such as some very distinctive blue eyeliner – as a way to express herself. Lumsden recalls how she spent “hours” in her room practicing on herself and learning new techniques by watching YouTube tutorials; “colours flying everywhere!”. They were looks that certainly made her stand out in the small “middle of nowhere” Hampshire village she grew up in.

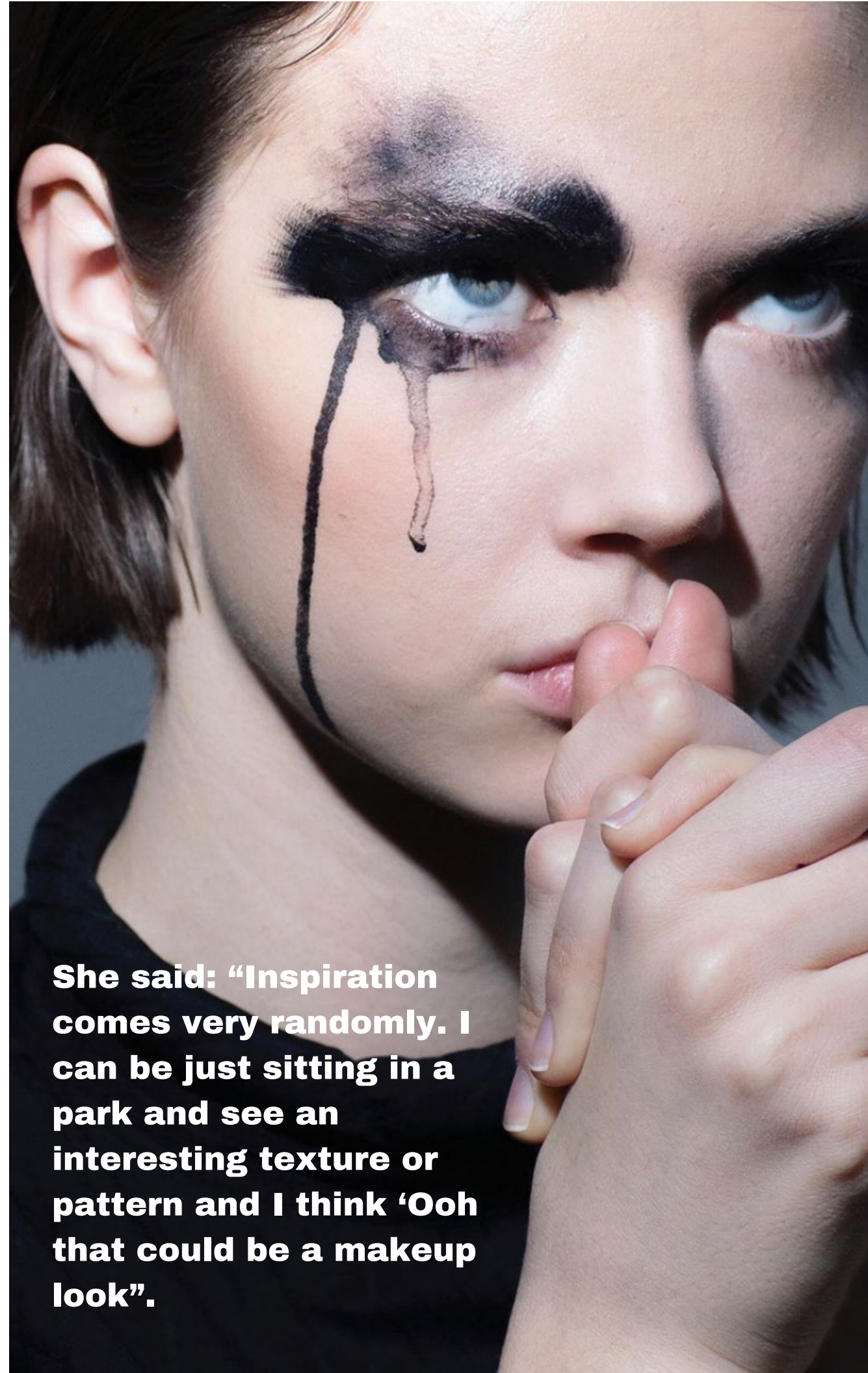
The decision to pursue her interests in makeup and fashion as a full-time career led her to for a Diploma in Theatrical, Special Effects, Hair and Media Make-up at Guildford College.

During her time at College Lumsden won the Jane Iredale Student Makeup competition and a gold medal in the Fashion and Photographic Makeup category of the World Skills National Final.

Achievements that she believes both “lit and fire inside me” and “really pushed my artistry to develop in a competitive nature”.

Continuing to chase her dream, the 23-year-old, London-based artist has recently graduated from the London College of Fashion with a first-class degree in Hair and Makeup for Fashion.

An educational experience that helped Lumsden “develop as both a person and as an artist”. In many ways, Lumsden work and artistry is inspired by the fact she is a “very visual person” who can take inspired from everything she sees in the world.



She said: “Inspiration comes very randomly. I can be just sitting in a park and see an interesting texture or pattern and I think ‘Ooh that could be a makeup look’.”



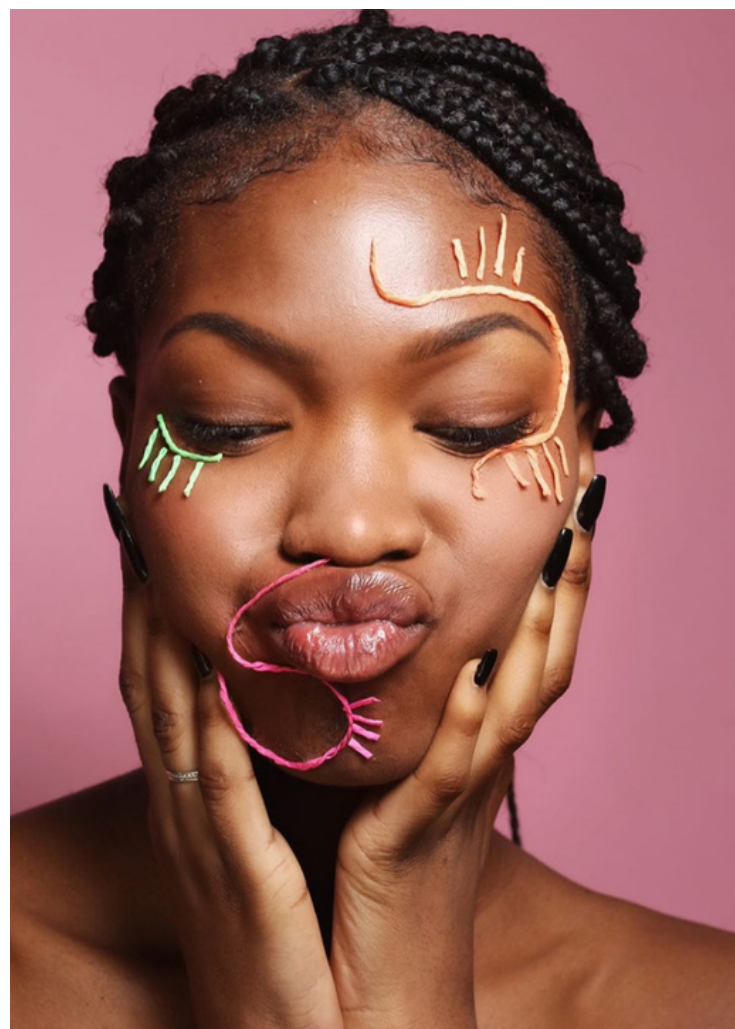
Simultaneously, Lumsden is very influenced by artwork and contemporary avant-garde artists such as Picasso and Andy Warhol; particularly down to their use of “bright colours and bold shapes”.

Lumsden does note, however, that she is very much a perfectionist in her work and that often leads her to be hard on herself. Due to this she has tried to break away from perfectionism by creating work that is “much more raw and shows emotion”.

She cites the work of Jackson Pollock as a leading influence in this way because of his exploration of expressive textures.

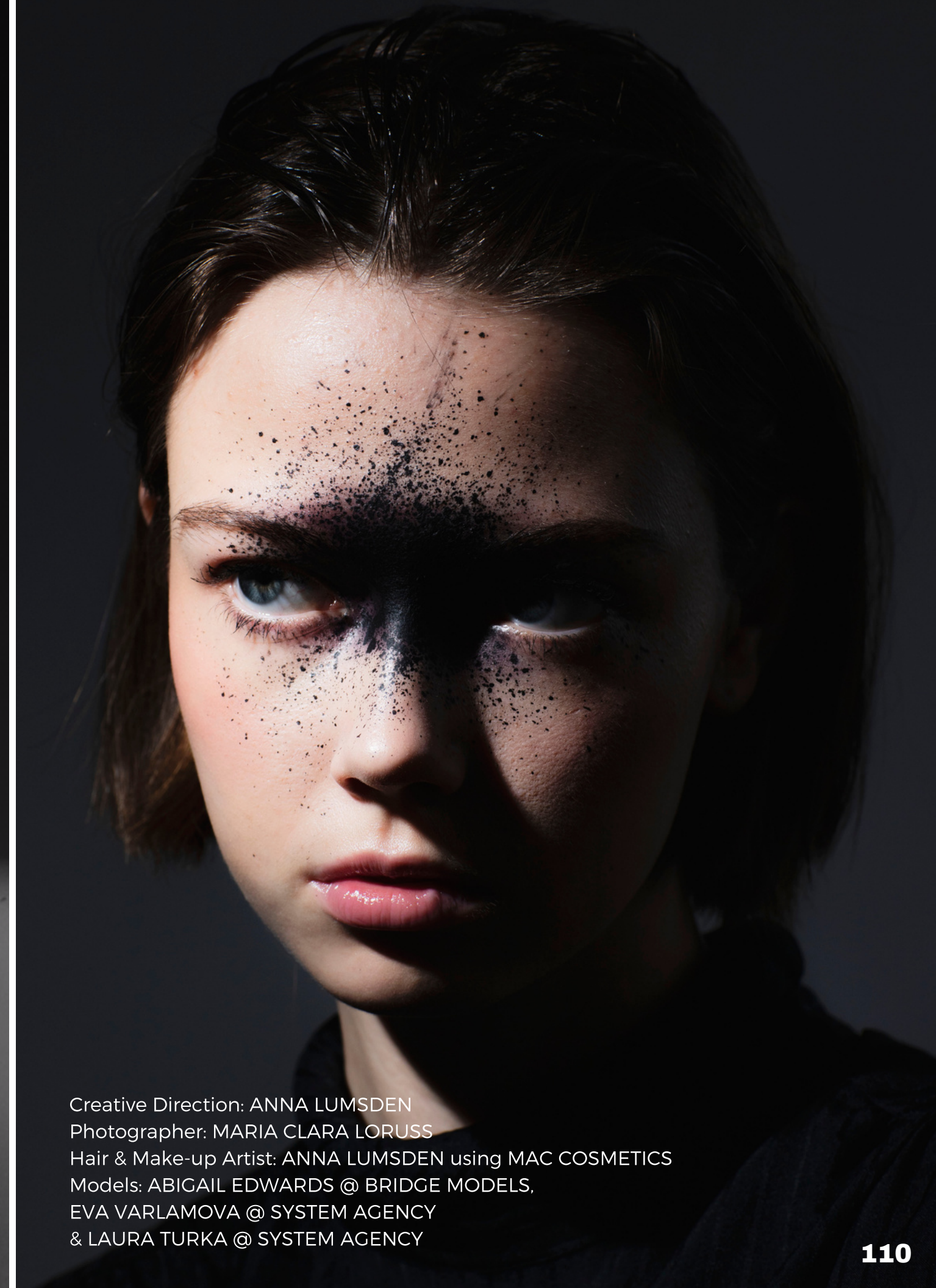
Looking to the future, Lumsden strives to take her work towards the commercial sector of the industry. Over the next five years she aims to “progress in the industry and as an artist” as well as making a stance in the industry in her own right.

Adding: “I hope to work with top fashion and beauty brands and see my work published in magazines, campaigns and on billboards”.





Find Anna on Instagram @makeupbyanna_lumsden



Creative Direction: ANNA LUMSDEN
Photographer: MARIA CLARA LORUSS
Hair & Make-up Artist: ANNA LUMSDEN using MAC COSMETICS
Models: ABIGAIL EDWARDS @ BRIDGE MODELS,
EVA VARLAMOVA @ SYSTEM AGENCY
& LAURA TURKA @ SYSTEM AGENCY